

HOST ORGANISATION INFORMATION	
Name of the company	Kantox
Address	Torre Mapre, Planta 10 Calle de la Marina, 16, 08005 Barcelona
Country	Spain
Website	kantox.com
Short information about the company	<p>Kantox is a pioneering firm in the FX industry that has developed an innovative online platform that its clients use to convert foreign currencies and make international payments in a more efficient way and for cheaper than the banks. Kantox users can execute spot and forward transactions in 35+ currencies. To date, our 1.700+ clients have exchanged \$2Billion in our platform and save 1.3% on average for each transaction.</p> <p>Kantox was founded by two former Deloitte consultants: Philippe Gelis (CEO) and Antonio Rami (COO). We now have 3 offices: London (headquarters), Barcelona (back-office) and Paris (development). We are growing at light-speed (+900% in 2013, +300% in 2014) and are fueling that growth with the \$20M we raised with some of the best VC firms in Europe. Up to now, Kantox has saved more than \$25M for its clients, but we are just getting started!</p>

INTERMEDIARY ORGANISATION INFORMATION	
Name of the company	Trainee+Up
Address	Calle Bailén, 11 Bajos 08010
City	Barcelona
Country	Spain
Website	www.traineeup.com/en
Short information about the company	<p>Trainee+Up is an intermediary company designed by professionals working in the European educational programme sector.</p> <p>Our goal is to enable students gain practical skills in the workplace which will strengthen their future career prospects.</p> <p>Trainee+Up additionally offers an orientation service completely free of charge for international students in order to assist them during their period of stay abroad.</p>

ERASMUS+ PLACEMENT INFORMATION	
Sector	Foreign Exchange Market
Function	Online Marketing
Address	Torre Mapre, Planta 10 Calle de la Marina, 16, 08005 Barcelona
Description of activities	<ul style="list-style-type: none"> • Support client acquisition using Adwords and other CPC providers. • Support the management of advertisers and digital influencers. • Support the management of affiliate accounts. • Support the management of “creative advertising” suppliers (AD's). • Collaboration in management of inbound campaigns (AD's). • Support the analysis and research of strategic keywords. • Support the SEO strategy.
Placement duration	Minimum 3 months
Beginning of training	Flexible start date
Weekly working hours	Full time 40 hours per week
Accommodation	Not provided
Financial support	400€/month

REQUIREMENTS	
Educational background	Online Marketing Degree
Experience requirements	B2B experience is a plus. Pro-active and enthusiastic to learn team player.
Language competencies	Fluent in English. Other foreign languages are a plus: Spanish, Italian, French and German.
IT Competences	Knowledge of Microsoft Office Knowledge of social media and analytics platforms
Social competencies	A competent communicator at all levels, able to work independently and within a team
Driving licence	N/A

APPLICATION	
Please send your CV and Motivation Letter in English through the on-line application form. No other application procedures will be considered.	
Traineeship offer	Star Online Marketing traineeship – Flexible start date
On-line application form	http://www.traineeup.com/en/students/traineeship-offers/